

The logo for Indi Village Foundation is centered on a dark teal background with a repeating pattern of small 'x' and 'o' characters. The word 'indi' is in a lowercase, sans-serif font. Below it, the word 'village' is in a larger, lowercase, sans-serif font. At the bottom, the word 'foundation' is in a smaller, lowercase, sans-serif font.

indi village foundation

ANNUAL IMPACT REPORT 2020

Advancing rural India

FROM EDUCATION TO EMPLOYMENT



MISSION

Help children and youth in rural India lead better lives by reaching their full potential.

VISION



A world where rural communities are self-reliant and sustainable.



VALUES

Empathy, Adaptability, and Commitment.

IndiVillage Foundation is the nonprofit arm of IndiVillage Tech Solutions, a social enterprise established eleven years ago, to create sustainable employment in rural India through technology.

The Foundation focuses on community development in rural India with interventions in the United Nations SDG 4, SDG 5 and SDG 8 focus areas of:

EDUCATION

GENDER EQUALITY

LIVELIHOOD

HELLO

As we move into the new year, I want to focus on hope. Hope for the future, everything this experience has taught us, and hope for a fresh way of thinking about business and impact. Alongside the disruptions and obstacles that COVID-19 has presented, it has also delivered some valuable lessons. For me, the focus on our humanness and the need to operate as a collective was perhaps the greatest lesson of them all.

I believe the future will be more a reset than a pivot. The pandemic has taught us that no one is an island. We can no longer restrict progress to urban areas and remain ambivalent to our rural populace's potential. Development must not be confined to cities alone and should even be, in my view, focused on our rural communities.

Over the past year, we have worked even more intently on a "Rural Reset," reimagining how India's rural systems operate. Our work developing communities in rural India has demonstrated the seismic impact of elevating the quality of life of the less fortunate, and we believe that the country's recovery and success are deeply connected with its rural growth story. IndiVillage's initiatives for women, youth, and children deliver a targeted impact on the UN SDGs of Gender Equality (SDG 5), Quality Education (SD4), and Decent Work and Economic Growth (SDG 8).

I am pleased to present you, our stakeholders, with a report that details the steps we are taking to make this equitable progress a reality. Together, I trust that we can help India realise and act on the need for fairness and equality of opportunity. After all, progress is real only if it is inclusive, and our society's strength lies in our ability to care for the vulnerable and marginalised.

Take care, stay safe, and stay connected. Happy New Year!



Smita Malipatil,
CEO



OUR 2020

JAN '20

Launch of IndiVillage Foundation
+ Celebration of our 10th year anniversary



First ever Women's Dialogue
at IndiVillage on International
Women's Day

MAY '20

COVID-19 Community Response Campaign



Start of Social Internship Program

Initiation of Employee Mental Health
& Well-being Workshops

JUL '20



Our first Mentorship Program Launch

Introduction of the Financial Literacy Program

SEPT '20

Our first public appearance
at DaanUtsav 2020

DEC '20

JUN '20

Graduation of the first cohort
Tech Me Forward

AUG '20

Restart of Storytelling Saturday: Digital Pivot



OCT '20

Future of Impact eConference
with Arthan

Our team got bigger and better!

RURAL RESET

The world looks a little different than it did a year ago. The COVID-19 crisis has entirely uprooted many of the basic economic, political, and social structures of society. At this singular moment, we find it more important than ever to adopt a long-term mindset to the issues and challenges facing the people of rural India. With that in mind, we launched **Rural Reset.**

Together,
we hope to
build a
stronger
and more
equitable
future for rural
communities
across India.

RURAL RESET IN EDUCATION

TECH ME FORWARD

Breaking stereotypes of gender and overcoming the obstacle of tech needs, this program started with 50 girls from rural schools, on a computer science curriculum infused with 21st century skills to spark an interest in technology.



This intervention equips young girls with the knowledge and tools to make informed career and life decisions. The program is run through local women in the tech industry as a way to nurture more female role models in tech. This runs in partnership with US-based nonprofit [Girls Who Code](#).

50 GIRLS · OVER 10 SCHOOLS · ACROSS 2 STATES

RURAL RESET IN EDUCATION

STORYTELLING SATURDAY

Any message conveyed as a story is 22 times more likely to be remembered. Our child literacy program is focused not only on building joy and love for stories in children from 4-5 years old, but also to develop morals and virtues through stories.



The program also enables teachers with tools and training to incorporate storytelling in everyday teaching, and promote reading habits in children early on in their lives. This initiative is run in partnership with Pratham Book's **Storyweaver**.

In response to the pandemic, the program now delivers stories digitally to the children in our community.



35%

of the world's illiterate population
is in India.

200 CHILDREN · 10 TEACHERS · 100 VOLUNTEERS

RURAL RESET IN GENDER

REAL WOMEN - REAL STORIES

79%

of millennials see mentoring as crucial
to their career success.

To bridge the gap of knowledge and professional skills in working women, we introduced a mentorship program that pairs experienced women leaders from urban corporate enterprises with women employees at IndiVillage for a period of 6 months.



40 WOMEN · 2 ORGANISATIONS · 3 STATES · 30 HOURS OF COMMITMENT



RURAL RESET IN LIVELIHOOD

LONG-TERM EMPLOYMENT

We enable sustainable employment to 300+ ambitious, educated individuals, 36% of them being women, in rural areas through impact sourcing. IndiVillage partners with innovative companies around the globe that are using the power of technology to transform daily life.

Financial security starts with a steady and safe income and generates confidence in life decisions. By employing rural youth, we train and educate them to work in high-skilled jobs and support their families as well. Learn more about our business [here](#).

66%

of the country's population
is in rural India.

FINANCIAL LITERACY WORKSHOP

We run workshops designed to help our employees and their families learn basic financial skills. It is an action-based approach that addresses knowledge, habits, and best practices in individuals to develop and maintain their finances along the RBI guidelines.

- 5 WORKSHOPS
- 10 HOURS OF LEARNING

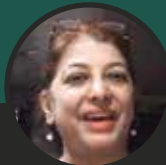
RURAL RESET IN LIVELIHOOD

CORPORATE VOLUNTEERING PROGRAM

To address the holistic development needs of youth employees in our livelihood centers, we launched an intervention to provide training, coaching, and mentorship.

In our program, we partner with senior leaders from various corporations such as the TATA Group, Experion Developers, Cisco Systems, Eagleview Systems.

"For me, the icing on the cake was the masterclass that gave me an insight into the exhilarating ambition and sheer determination of all nineteen mentees. An intense set of sessions lies ahead with integrity, ethics, and gender equality next on the agenda. I hope and pray that I can enrich their lives with my experience."



- DR. ANANTA SINGH RAGHUVANSHI
Senior Executive Director,
Experion Developers

19 FIRST TIME MANAGERS · 5 EXECUTIVE CORPORATE LEADERS · 30 HOURS

VAYATI WEAVES



We support Vayati Weaves, directly and indirectly, in their interventions via design upskilling and market connect initiatives to empower the local weaving communities in Andhra Pradesh.

3x INCREASE IN HOUSEHOLD INCOME · 36 WEAVER FAMILIES SUPPORTED

SAMVĀDA: DIALOGUE FOR IMPACT



- 110 ORGANISATIONS REACHED
- 10 SECTORS ENGAGED

Samvāda: Dialogue for Impact is a knowledge and networking space for people in the impact community to present, discuss, brainstorm, and spark dialogue on themes and knowledge areas in social impact.

The objective of this space is to foster a cohesive and collaborative community that values academic discussion to enhance implementary effectiveness of social interventions. Our hope is to see many collaborative offshoots emerge as a result of this engagement.

SAMVĀDA
DIALOGUE FOR IMPACT

SOCIAL INTERNSHIP PROGRAM

Our Social Internship Program welcomes young professionals, university students, and fellows to engage and train for careers in the social sector. They contribute to various verticals of IndiVillage Foundation, thereby gaining practical experience to supplement theoretical education that they receive. This rural immersion program was adopted to a digital platform to ensure continued engagement.

- 10 PARTICIPANTS
- 2 PARTNER INSTITUTIONS
- 8 PROJECTS
- 240 HOURS OF TRAINING



SAGARI
EDUCATION



SONA
GENDER



RUCHI
LIVELIHOOD



VARSHA
COVID-19



ANUJA
GENDER



NIKITA
EDUCATION



"My biggest takeaways from the experience were a better understanding of the rural landscape and a better grasp of metrics around how schools function as a unit. I was given a chance to understand the project for myself rather than being told what to do."

- PRINCE | School Adoption Program

LOOKING AHEAD

Through the year, we have continued to support an unaided primary school, a clean drinking water project, and a primary health care facility in our community. The year that follows is going to be a challenging one. To recover from the setback that 2020 has caused requires commitment from individuals, communities, and organizations. The pandemic has provided a perfect opportunity to lay down new systems of change and reset rural India. Through partnerships with communities, volunteers, government, and private organisations, we believe that a rural reset is achievable.

COMMUNITY HEALTH AWARENESS PROGRAMS

Health has never before been of a higher priority. This intervention comes with an objective to spread the right kind of knowledge and access about non-communicable disease (NCD) and health norms in rural communities. This is in line with our long term vision to support more United Nations Sustainable Development Goals.

RURAL SCHOOL ADOPTION

Education is the basis of development of an economy. Our hope is to adopt schools that are deeply invested in education but are struggling to deliver student needs, through interventions in teacher training, educational resources, and financial support.

NEW LIVELIHOOD CENTERS

Building on our learnings of the last decade, we hope to replicate our profit-for-all business model across rural India. In our mission to bridge the opportunity gap, we aim to be in five more Indian states by the end of 2021.

CONNECT



@indivillage_



IndiVillage Tech Solutions



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IndiVillage

COLLABORATE

Would you like to partner with us on any of our initiatives?

Send an email to: impact@indivillage.com

CONTRIBUTE

We are always thankful for your donations to support our causes.

Reach out to us on impact@indivillage.com

HELP MAKE A CHANGE